

# 2019 Media Guide



# Specialist Boats and Equipment for Professional Operators

### Sub IMO / Sub 24m Sectors

Patrol // Military // Coast Guard // Police // Pilot Search & Rescue // Survey // Wind Farm Support Workboat // Training Vessels // Superyacht Tenders

Online Directory www.ribandhsc.com



### **RIB & HSC is for Maritime Professionals**

RIB & HSC is the global platform for news, innovation and technology for the sub IMO / sub 24 metre professional sector.

The RIB & HSC Directory brings together 'the best of the best' specialist boats and equipment for maritime professionals.

# **RIB & HSC Directory is Fast & Direct**

The Directory separates
Boats and Equipment into Categories

# **Directory Entries - Product Listings**

Entry Heading 4 Bullet Points 4 Images 250 Words Pro References Website Links Email Enquiries Your brand logo and product name
Key features that summarise your product
Photos of your product plus relevant detail
A focussed description of your product
List up to 10 clients using your products
Links go to relevant page on your website
Emails go direct to your sales team

# RIB&HSC eNews

Online and HTML email news items deliver up to date information on current issues and international events for the professional sector.

# RIB&HSC eArticle

John Haynes of RIB & HSC has delivered a unique insight into future requirements and new technology for over 20 global publications.



# **How the Directory Accelerates Business**

In 2010 we built the Directory as a flexible online resource. As we have listened to our audience it has changed - evolved - grown.

Our cutting edge approach enables manufacturers to engage with buyers, decision makers and end-users worldwide.

### **How to reach Pro-Sector Decision Makers**

4000+ Maritime Professionals in 60 countries receive RIB & HSC eNews

# **RIB & HSC Directory - 2019 Rates**

 x1 Entry in RIB & HSC Directory:
 £600
 €720
 US\$780

 x2 Entries
 - 16% Discount:
 £500
 €600
 US\$650

 x3 Entries
 - 33% Discount:
 £400
 €480
 US\$520

 x4 Entries
 - 50% Discount:
 £300
 €360
 US\$390

12 Month Subscription can Start Any Month

£ prices valid to 31 December 2019. € and \$ exchange rates can vary

To Join the Directory Contact directory@shockmitigation.com

# RIB&HSC iFocus

RIB & HSC iFocus emails highlight new and established products. Companies in the Directory can get their products featured.

### RIB&HSC Events

RIB & HSC partners with over 20 international shows & events. **Companies in the Directory can get discounts to exhibit & attend.** 



Knowledge & Innovation Specialist Boats & Equipment For Maritime Professionals









### **Shock Mitigation**

Jockey Suspension Seats Suspension Seats Wheelhouse Seats Suspension Systems Crew & Troop Transport Suspension Components **Cushion Deck Materials** 

#### Featured Products:

Shockwave S5 Pro Suspension Module >

#### SHOCKWAVE



#### SeaSafe Pro-Zip 275N & 150N Lifejackets >





Coastal Pro Compact Shock Mitigation Seat >





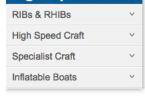
View all News >

TSS ProtecTank Ballistic Fuel Tanks >





#### **High Speed Craft**



### Safety & PPE

Safety Equipment MOB Recovery & Stretcher **Drysuits & Survival Suits** Helmets Personal Equipment

Lifejackets & PFD

### eNews

**Events** 

#### 06.11.2017 - MACC Is Back -**Multi-Agency Craft** Conference 2018 MACC 2018 is being held at the United States Coast Guard Yard,

#### Read more >

Read more >

### View all Events >



#### **eArticle**



#### 01.08.2017 - Man Overboard **Prevention & Recovery**

View all Articles >

Experts Workshop lead John Haynes opened the day saying that, Expectations, requirements.

#### Read more >

#### Video

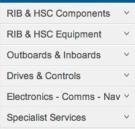


#### View all Videos >

dangerous. Crossing the Tairua Bar should always.

Read more >

### Components



### **4 SEPARATE DIRECTORIES**

**Shock Mitigation** • High Speed Craft Safety & PPE • Components

**To Join the Directory Contact** directory@shockmitigation.com

#### Julian Morgan - MD of KPM Marine

We have had another successful year with our new product releases by using RIB & HSC as a targeted technical resource to both the marine industry and professional end-users.